



# GEORGE KANDER

*I'm a multidisciplinary designer & art director, specializing in brand identity, web design, packaging, print and interactive design. My experience is broad and deep, with problem solving an obsession. Originally trained in the classic style of design, I have made it a point throughout my career to understand and master current trends and technologies.*

## EDUCATION

*MA, Fine Arts  
University of Washington*

*BA, Graphic Design  
University of Washington*

## SKILLS

*Print  
Web  
Branding  
Adobe CC (all)  
MS Office (all)  
HTML, CSS  
Wordpress  
UI/UX  
Wireframing  
Prototyping  
Mobile  
Prepress*

## PORTFOLIO

*kanderdesign.com*

## CONTACT

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San Jose, CA 95110  
206-240-7084  
georgekander@gmail.com*

## PROFESSIONAL EXPERIENCE

**Kander Design** 2013-present

*Freelancer*

*Responsible for Web/UI design for Avanquest USA, identity and package design for Maximum Games, package and collateral design for Synergy, Web/UI/App design for TapBeam, among others.*

**Avanquest USA** 2010-2015

*Art Director*

*Responsible for product branding and package design for the US division of this multi-national software company. Direction of localized corporate identity, print and web media. Managing the production of 35-50 software titles per year, across 12 brands.*

**Enchilada Design** 2005-2010

*Designer/Art Director*

*Graphic design, art direction, project management, managing staff. Clients included Optoma Technologies, MacAfee, MediaNet, Elibrium, ClickAction, Seagate, Spyglass Integration, Sipix Imaging, MySoftware, TechExcel, Onetta, Nexa, iBEAM Broadcasting, Tilia Foodsaver, Meyer Sound.*

**Kander Design** 2000-2005

*Freelancer*

*Graphic design and project management for clients such as UMAX Technologies, Storm/Primax, Syquest, Hi-Tech Sportswear, SuperMac, NewSoft, Inc., Look Bicycles, Dazzle Multimedia and TechExcel.*

**Logitech, Inc** 1998-2000

*Designer*

*Established in-house design group. Responsible for all onsite and contracted design, interfacing with internal and external clients.*

**Woolward & Partners** 1996-1998

*Art Director*

*Print media and advertising for Logitech, Compudyne, Oracle, and others.*